


## **Historic, Archive Document**

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# HARRIS' 1942 *SPECIAL OFFER* TO FLOWER PLANT GROWERS



Our "Variety Mixtures" are all very carefully made from fresh seed, the colors blended and proportioned according to actual germination, and the seed thoroughly mixed.

In spite of all this care, it is impossible for you to guarantee to your customers exactly what colors he will get. Some colors will usually make a little more vigorous seedling growth than others, and they are sure to be favored in transplanting. This upsets the color-balance of your mixture, making some "dozens" with only two or three colors.

## A NEW PLAN FOR YOU

In order to overcome this situation, we are offering you some "Special Assortments" of separate colors at "Mixture" prices. You can sow the colors separately and mix the seedlings when transplanting, or mix the seed yourself in any color proportion you wish for your own trade. By actual cost records we find it doesn't increase the cost of transplanting.

**Note:** As these Assortments are packaged ahead, there can be no changes made.

## *Six Special Assortments*

### AMERICAN BRANCHING ASTERS

CW161—One ounce (1 Oz.) each of WHITE, ROSE, AZURE, FLESH PINK and PURPLE, in separate packets for only **\$6.10**.

CW162—One-half ounce ( $\frac{1}{2}$  Oz.) each of the same five colors in separate packets for only **\$3.25**.

CW164—One-quarter ounce ( $\frac{1}{4}$  Oz.) each of the same five colors in separate packets for only **\$1.85**.

### CREGO ASTERS

CW141—One ounce (1 Oz.) each of WHITE, ENCHANTRESS, AZURE, DEEP ROSE, and PURPLE in separate packets for only **\$6.25**.

CW142—One-half ounce ( $\frac{1}{2}$  Oz.) each of the same five colors in separate packets for only **\$3.35**.

CW144—One-quarter ounce ( $\frac{1}{4}$  Oz.) each of the same five colors in separate packets for only **\$1.90**.

### BEDDING PETUNIAS

Seed of our own growing of the four favorite colors in the low-growing single Petunias as shown in color on page 60 of our general catalog.

CW381—One large packet (Lg. Pkt.) each of CELESTIAL ROSE, HEAVENLY BLUE, SNOWBALL and DARK PURPLE in separate packets for only **90c**.

CW388—One-eighth ounce ( $\frac{1}{8}$  Oz.) each of the four colors in separate packages for only **\$2.20**.

CW384—One-fourth ounce ( $\frac{1}{4}$  Oz.) each of the four colors in separate packages for only **\$3.40**.

### HARRIS' 8-BEST ASTERS

CW151—One ounce (1 Oz.) each of the eight colors separately labeled for only **\$8.00**.

CW152—One-half ounce ( $\frac{1}{2}$  Oz.) each of the eight colors separately labeled for only **\$4.50**.

CW154—One-quarter ounce ( $\frac{1}{4}$  Oz.) each of the eight colors separately labeled for only **\$2.75**.

### GIANT SNAPDRAGONS

The five most popular and best colors of the New Tall Giant Rust-Resistant Snapdragons.

CW551—One large packet (Lg. Pkt.) each of YELLOW, WHITE, CRIMSON, ORANGE and AUTUMN GLOW for only **\$1.00**.

CW558—One-eighth ounce ( $\frac{1}{8}$  Oz.) each of the five colors in separate packages for only **\$2.00**.

CW554—One-quarter ounce ( $\frac{1}{4}$  Oz.) each of the five colors in separate packages for only **\$3.00**.

### GIANT ZINNIAS

The six most popular colors and the largest flowers.

CW854—One-quarter ounce ( $\frac{1}{4}$  Oz.) each of CANARY BIRD, CHERRY QUEEN, ORANGE KING, MISS WILMOTT, CRIMSON MONARCH and ILLUMINATION in separate packages for only **\$1.25**.

CW851—One ounce (1 Oz.) each of the six colors in separate packages for only **\$4.00**.



# Harris Grows the Best Petunia Seed for the Most Critical Flower Growers

We actually grew the seed of all the different kinds of Petunias we offer in our catalogue as "Harris-Grown." Each kind is separated by a long distance from any other kind, thus preventing any mixtures from crossing.

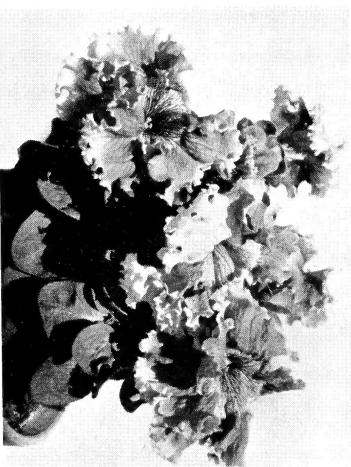
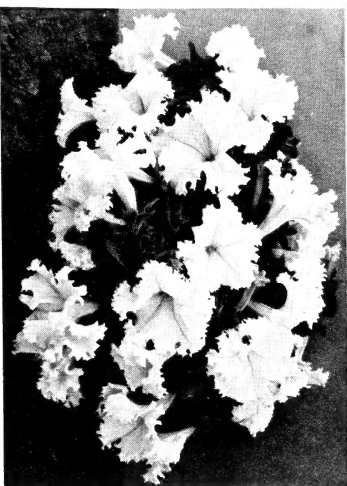
To you as a grower of Petunia plants it means a great deal to be *sure* of the germination of the seed and the quality of the plants you sell.



A plant of **GIANT SNOWSTORM** growing in the field. Notice the large, pure white, waved flowers and the low growing habit.  
CW3814—Lg. Pkt. 50c;  $\frac{1}{4}$  Oz. \$2.00.

"Again I want to compliment you on the high quality of your seeds. I planted a package of large ruffled Petunias and they came up thickly while I have often planted them from other growers without a single seed germinating."  
Mrs. A. C. Waldvogel, Clayton, Mo.

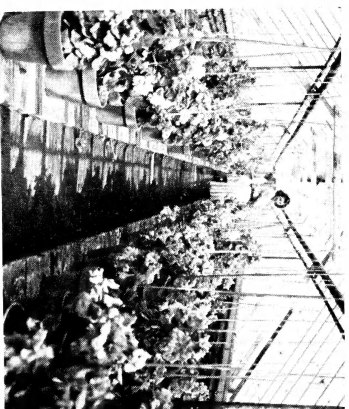
The **ART** is unusually showy in the garden. Grows tall and upright with masses of red and white fringed flowers.  
CW3817, 1000 seeds 80c;  $\frac{1}{4}$  Oz. \$1.50.



**CREAM STAR** is a new bedding creamy-white flower, and remaining compact all summer.  
CW3844—Lg. Pkt. 35c;  $\frac{1}{4}$  Oz. 65c;  $\frac{1}{4}$  Oz. \$1.00.

"I must tell you that last year I had such luck with the seeds that my customers came back through the summer months and just raved about the beauty of their flowers. The Purple Prince and Giant Snowstorm Petunias have been the most beautiful they have ever seen. They did want more this year."  
Mrs. J. Reider, Hicksville, N. Y.

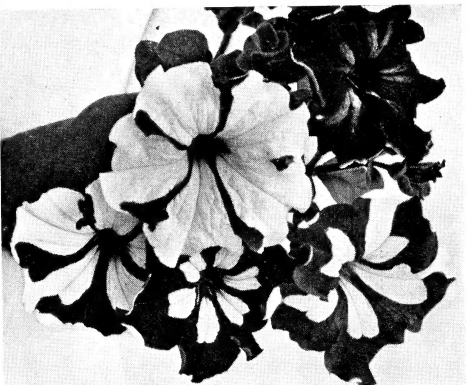
Our **PARAMOUNT GIANTS** are the largest ruffled, the lowest growing, and in the best mixture of colors.  
CW3802—1000 seeds \$1.00;  $\frac{1}{4}$  Oz. \$2.25;  
 $\frac{1}{32}$  Oz. \$3.75.



Hand-pollinated our **GIANT RUFFLED SALMON BEAUTY**. The largest and prettiest pink Petunia. Every flower of all the giant ruffled by hand pollinates so carefully.  
CW3808—Salmon Beauty, 1000 seeds 70c;  $\frac{1}{4}$  Oz. \$1.35

"I sent for some of your seeds this spring, among them Petunia Royalty and had great success with it. Everyone who saw it was very enthusiastic."  
Mrs. E. A. Bask, Niantic, Conn.

"I want to speak of the beautiful, Paramount Ruffled Giant Petunia. I had last year. I never saw anything like them. The coloring was gorgeous; some blooms six inches across."  
L. C. Snyder, Chicago, Ill.



**ROYALTY** is a new Harris variety that sells fast as it comes into flower in pots, bands or flats. The large velvety blue and white flowers are so very showy.  
CW3809— $\frac{1}{4}$  Oz. 95c;  $\frac{1}{4}$  Oz. \$1.50.

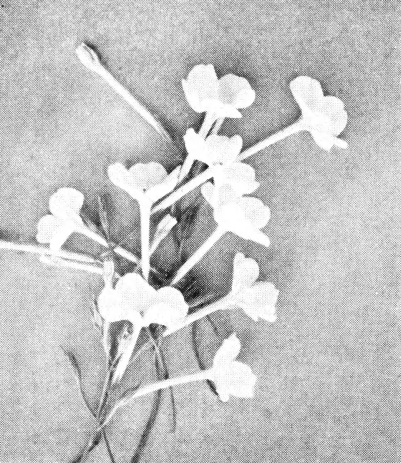
"I find Harris' seeds reliable and especially suited to this locality."  
F. C. Pair, Lyons, N. Y.



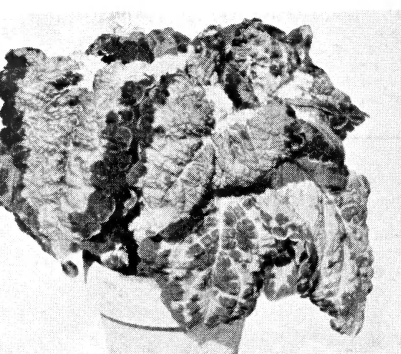
**CELESTIAL ROSE** growing in the field a long distance from any other kind to prevent crossing. Note the uniformity of flower kind to prevent crossing. Note the  
CW3820—Lg. Pkt. 25c;  $\frac{1}{4}$  Oz. 55c;  $\frac{1}{4}$  Oz. 85c.



A field of **SNOWBALL**. It has taken years to get uniform plants and all true pure white. This was a beautiful sight.  
CW3821—Lg. Pkt. 25c;  $\frac{1}{4}$  Oz. 45c;  $\frac{1}{4}$  Oz. 75c.



*Nicotiana glauca*



Plant of Harris Extra Fancy Coleus



Hardy Scabiosa, Perfecta

# **New** **HARRIS-GROWN** *Flowers for the Florists*

## **A NEW NICOTIANA**

CW3675—N. *Suaveolens*, Orange Blossom. For the first time we have seed available of this most excellent garden flower. White tubular flowers constantly in bloom until late fall, and good white flowers are scarce. Your customers will be enthusiastic about it. Pkt. 25c;  $\frac{1}{16}$  Oz. \$1.50;  $\frac{1}{8}$  Oz. \$2.50.

## **DWARF SWEET WILLIAM**

CW6140—Mixed Colors. The fastest selling new flower for spring plant sales. A perfectly hardy perennial, in clumps only 6 to 8 inches tall, and covered with heads of Sweet William flowers in all bright colors. This is an exceptional strain. Lg. Pkt. 25c;  $\frac{1}{4}$  Oz. 90c; Oz. \$3.00.

## **DAHLIAS FOR CUTTING**

CW2605—Vossberg's Hybrids. Single Dahlias are rapidly becoming more popular, both as a commercial cut-flower and for bedding plants. Here is a new strain especially suited for either purpose. Grows 3 to 4 ft. tall, flowers freely with long stems. Single flowers 3 to 4 inches across in a pleasing variety of colors. Easy to grow from March sown seed. Lg. Pkt. 30c;  $\frac{1}{8}$  Oz. 75c;  $\frac{1}{4}$  Oz. \$1.25.

## **COLEUS FROM SEED**

CW2511—Harris' Extra Fancy Large-Leaved Mixture. It's cheaper and easier to raise the plants from seed sown in March if you have an unusually good strain. This is it. Bright colors, large leaves and late flowering.  $\frac{1}{4}$  Oz. \$1.50;  $\frac{1}{16}$  Oz. \$5.00.

## **SCABIOSA FOR CUTTING**

CW4663—Perfecta. One of the most profitable hardy perennials for cutting all summer as well as hardy plant sales. An excellent light blue on good stems. Every retail and wholesale grower should maintain a good planting. Lg. Pkt. 30c;  $\frac{1}{4}$  Oz. 75c; Oz. \$2.50.

## **BLUE SALVIA**

CW4603—*Farinacea*, Blue Bedder. There is an increasing demand for plants of this graceful light-blue Salvia. It is also profitable to grow for commercial cutting. This strain is of unusually good vitality. Lg. Pkt. 30c;  $\frac{1}{8}$  Oz. 65c;  $\frac{1}{4}$  Oz. \$1.00.

**JOSEPH HARRIS COMPANY, Inc.**  
**MORETON FARM** **ROCHESTER, N. Y.**